

ABSTRACT OF THE DISCLOSURE

Pennants of high quality have first and second exposed layers preferably with a stiffener layer disposed therebetween and bonded thereto. Appliqués are applied to the first layer, the appliqués being in the form of embroidered images of graphic art works or photographic images. Direct embroidery can also be applied to the first layer. The pennant in one embodiment has a front and back layer and in another embodiment includes only a front layer. In either embodiment, an appliqué with a photographic image is fixed with stitching, preferably in the form of embroidery, around the periphery of the appliqué. The pennant may be mounted in a rigid frame having a triangular shape or rectangular shape.